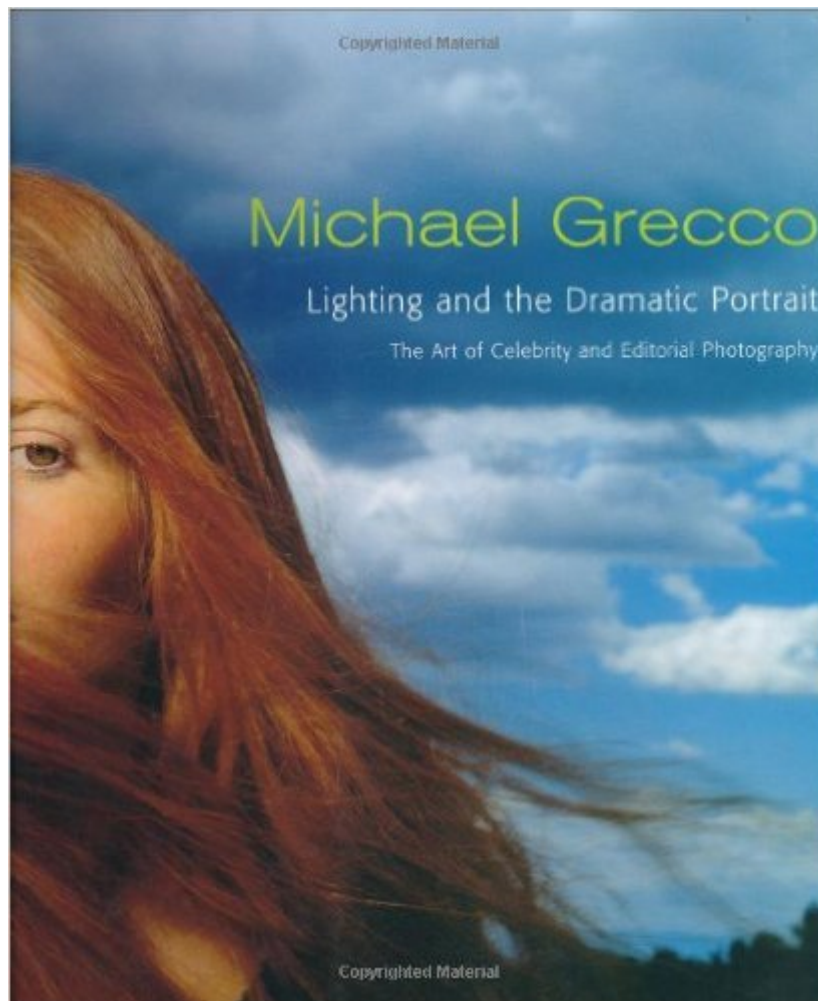# Lighting And The Dramatic Portrait: The Art Of Celebrity And Editorial Photography

Synopsis

Michael Grecco is one of the best-known celebrity photographers in the world. His beautiful, insightful work is all around us--on movie posters, in advertising, on magazine covers, everywhere. â œI delight in inspiring people,â • he writes. â œI want them to stop, think, and feel.â • Now Grecco shares the secrets of great portraits with photographers at every level, in Lighting and the Dramatic Portrait. Sections on cameras, illumination, film and digital, creativity and conceptualization, connecting with the subject, and having a point of view, plus intriguing case studies that show â œhow I got that picture,â • make this book a resource photographers will use again and again through the years. Whether the subject is a star or a soccer mom, Grecco shows how to add artistry, drama, wit, humor, and personality to their portrait.

Book Information

Paperback: 192 pages

Publisher: Amphoto Books; 1st edition (September 29, 2006)

Language: English

ISBN-10: 0817442278

ISBN-13: 978-0817442279

Product Dimensions: 9.8 x 0.4 x 10.5 inches

Shipping Weight: 1.9 pounds

Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (41 customer reviews)

Best Sellers Rank: #1,011,850 in Books (See Top 100 in Books)   #243 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting   #1344 inÂ Books > Arts & Photography > Photography & Video > Portraits   #2561 inÂ Books > Biographies & Memoirs > Leaders & Notable People > Rich & Famous

Customer Reviews

Make no mistake about it. Michael Grecco is a brilliant portrait photographer and the pictures presented in this book are top-notch and edgy. Yet, as I read this book, I at first felt that this was another example of how-to-itis. That's the case where a publisher feels that a book will sell better if it's an instructional manual than if it's a portfolio.I felt this even more strongly as I read the first few pages, where I encountered pictures that documented the use of equipment and techniques that I knew nothing about. Then as I read further, I found that the discussions of general principles followed the pictures rather than preceding them. I found this a strange editorial technique that left me mystified as I looked at pictures and then had me flipping back to them after the discussion. I

was also glad I knew a little bit about portrait photography so that I could understand the skeletal descriptions of the technical aspects of what Grecco was doingGrecco has sections on cameras, illumination, the medium, creativity and conceptualization, the subject/ photographer connection and case studies. In this last section he presents pictures grouped by subject matter and then explains how he came to pose the pictures and light them. Throughout, he used this show and then tell approach. Once I got used to it, I didn't find it so off-putting.You may wonder who the audience for this book is. For example, when he describes the army of assistants involved in a shoot, including make-up artists, prop builders, location scouts and so forth, the average photographer will feel out of his league. One of the lights that Grecco uses may cost more than all of the equipment some serious photographers may own.

Lighting and the Dramatic Portrait: The Art of Celebrity and Editorial Photography Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dlsr photography) PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Photography: Photography Lighting: Top 10 Must-Know Photography Lighting Facts to Shoot Like a Pro in Your Home Studio DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Photography: Portrait Photography: 9 Tips Your Camera Manual Never Told You About Portrait Photography Photoshop: Photography for Beginners & Photoshop Box Set: Master The Art of Photography and Photoshop in 24h or Less!!! (Photography, Digital Photography, ... Digital, Portrait, Landscape, Photoshop) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography & Photoshop Box Set: Includes Photography for Beginners, Stupid. Simple. Photoshop, Photoshop, Portrait Photography & Photography Business

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